

CACUBO Annual Conference Sponsorship Opportunities



With your sponsorship, your company logo is displayed on our 2024 CACUBO Annual Conference web page as well as recognized at the annual conference. Once your sponsorship opportunity is confirmed, you will receive a sponsorship letter for signature. This letter will include the sponsorship level you have reached and the benefits for that level.

Events

Sunday Opening Event \$25,000

Our Opening Event is the kick-off for the annual meeting. All registered attendees are eligible to attend. We will work with you to provide an opportunity to welcome attendees and introduce your company. The company logo will be on the event signage.

Sunday Opening Event Stations \$5,000

Depending on the venue for the opening event, this is an opportunity to sponsor a station at the event. The company logo will be on the station signage.

Saturday President's Dinner \$18,000

Our President's dinner is an opportunity to thank our CACUBO volunteers, past CACUBO presidents, and Board members. You will be provided with the opportunity to welcome attendees and introduce your company. The company logo will be on the event signage.

Monday Regional Presidents' Dinner \$8,500

Our Regional Presidents' dinner is an opportunity to thank the presidents of ACUBOs including our NACUBO president and vice presidents. You will be provided with the opportunity to welcome attendees and introduce your company. The company logo will be on the event signage.

First Time Attendees' Luncheon \$8,000

This is a luncheon for our First Time Attendees, providing an opportunity for them to ask questions, give feedback, etc. You will have 2-3 minutes at the beginning of the luncheon to welcome attendees and introduce your company.

Best Practices Program \$6,000

You will participate in the announcement of CACUBO's Best Practices Program winners during the annual conference general session as well as introduce, 2-3 minutes, the Best Practice concurrent session(s) during the annual meeting. The company logo will be on the session signage.

Speakers/Sessions

Opening Keynote Speaker \$5,000

The programming for our annual conference begins with our opening keynote speaker. You will be provided with 5-7 minutes at the beginning of the session to introduce your company and the session. The company logo will be on the session signage.

Keynote Speaker \$5,000

This is an opportunity to sponsor a keynote speaker for our annual conference. You will be provided with 2-3 minutes at the beginning of the session to introduce your company and the session. The company logo will be on the session signage.

Concurrent Session Introduction \$2,500

For concurrent sessions that do not include a business partner presenter, this is an opportunity to sponsor the session. You will be provided with 2-3 minutes at the beginning of the session to introduce your company and the session. The company logo will be on the session signage.

Meals/Breaks

Beverage Station – All Breaks \$5,000

In addition to your sponsorship recognition on the CACUBO Annual Conference web page and at the annual conference, your company logo is displayed on station signage.

Lunch \$5,000

In addition to your sponsorship recognition on the CACUBO Annual Conference web page and at the annual conference, your company logo is displayed on lunch table signage.

Breakfast \$5,000

In addition to your sponsorship recognition on the CACUBO Annual Conference web page and at the annual conference, your company logo is displayed on breakfast table signage.

Break \$3,000

In addition to your sponsorship recognition on the CACUBO Annual Conference web page and at the annual conference, your company logo is displayed on break time signage.

Attendee Services/Items

Wi-Fi For Meeting Space and Exhibit Hall \$5,000

Provides complimentary Wi-Fi to our attendees in the meeting space and the exhibit hall. The company logo will be listed with service.

CACUBO Lounge \$5,000

The CACUBO lounge is in a booth within the exhibit hall. It is provided for attendees to relax, meet, charge devices, etc. Your company logo is displayed on lounge signage.

Conference Bags \$8,500

Registered attendees receive a conference bag. Your company logo is displayed on the bag as well as in the listing of sponsors.

Registered Attendee Gift \$8,500

This gift is distributed to all registered attendees. Your company logo is displayed on the gift as well as in listing of sponsors.

Key Cards \$7,500

Your company logo is displayed on hotel room keys.

Lanyards \$5,000

Registered attendees receive a lanyard for their name badge. Your company logo is displayed on the lanyard as well as in the listing of sponsors.

Floor Clings that lead to CACUBO Booth \$4,000

Footprints that cling to floor in exhibit hall leading to the CACUBO booth. Your company logo is displayed on footprints.

Attendee Scholarship \$1,000

This sponsorship provides funding for a scholarship(s) to be awarded to a CACUBO member who applies for the opportunity.

Escalator Clings & Pole Wraps

Depending on the annual conference venue, your company logo is displayed on the escalator(s) and/or wrapped around poles within the venue.

Other sponsorship opportunities, please contact [Jill Yates](#)

CACUBO welcomes your ideas for a sponsorship opportunity.