



Dear Business Partner:

On behalf of Henry DeVries, 2012 CACUBO President and Jerry White, 2012 Host Chairman, it's my pleasure to invite your participation in the 2012 Central Association of College and University Business Officers (CACUBO) Annual Meeting, "Reflect, Refresh, Renew" to be held in Tucson, Arizona, September 30 through October 2. Your company's participation as a business partner in the CACUBO Annual Meeting is highly valued and contributes to the ongoing appeal of our programs.

The 2011 Exhibitor Program was a success for all involved and was held October 16 through 18 in Omaha, Nebraska at the CenturyLink Convention Center with 70 exhibitors and 12 sponsors participating. The exhibition hall program represented the majority of the higher education industry space. The individuals that we spoke to were unanimous in reporting that there was valuable exchange of ideas between business partners and conference attendees.

The 2012 CACUBO Annual Meeting will be held at the JW Marriott Starr Pass Resort in Tucson. A world unto itself in its stunning mountaintop setting; this gorgeous Tucson resort offers surpassing luxury, personal service, ample recreation and diverse dining. Some of the highlights of this family-friendly resort include three 9-hole desert golf courses, sustainable cuisine, free Wi-Fi in the lobby and on the patio, and over 88,000 square feet of event space—all of which will be available to CACUBO. With the best views in Tucson, the hotel is laced with nature trails meandering through cactus-studded mountains. The resort has guides to lead you to the best mountain bike or well-marked nature trails. Exciting activities await the entire family, offering memories that will last a lifetime. This year's resort schedule format will provide business partners the opportunity to host guests at a golf tournament on-site on Monday afternoon. If you have other interests in the history, geography, or culture of the Southwest, there are nearby opportunities to visit the acclaimed Arizona Sonora Desert Museum, the historic Mission San Xavier del Bac, the artist community at Tubac, or the educational wonders of the BioSphere 2, the world's largest manmade controllable environment.

By participating in CACUBO's Exhibitor and Sponsor Program, you will develop contacts with the higher education administrators who make and influence the business decisions on their campuses. You can expect to have an opportunity to meet more than 300 higher education administrators in Tucson this year.

In order to reserve booth space and sponsorships in advance, please contact me by email or phone with your interest.

I sincerely hope you will join us this year in Tucson! Please do not hesitate to email me if you would like additional information, or have questions regarding our worthwhile program.

Sincerely,

Al Comley

Business Partner Coordinator

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