

Sunday, May 15

3:00 PM - 6:00 PM

Registration and Information Desk Open

Monday, May 16

7:00 AM - 5:00 PM

Registration and Information Desk Open

Breakfast

7:15 AM - 8:00 AM

General Session/Keynote

8:05 AM – 11:05 AM

Powered Productivity: Super Tech Tools to Get Stuff Done (Beth Ziesenis)

Exasperated by email? Peeved about passwords? Tired of tedious tasks? You're not alone.

Join Your Nerdy Best Friend, aka Author Beth Ziesenis, for a research-based look of common productivity problems, followed by the technology to solve them.

Discover how to use free and bargain technology tools you never knew existed to work more efficiently with your teams, get organized and finally get stuff done.

Takeaways

- Discover low-cost, high-value apps and tech tools that you can start using right away
- Learn great tech tips and app ideas from your colleagues
- Get new ideas to increase efficiency, improve relationships and get things done!

Concurrent Session I

11:20 AM – 12:50 PM

GASB Deeper Dive (Plante Moran) (Brian Greko, Principal & Steven Bishop, Partner) - 2022 required implementations including GASB 87 - leases (the big one), 89, 92, rest of 93 and 97 as well as new affiliate independence standards. Right around the corner is GASB 94 and 96 (interesting nuance with GASB 87) in FY23.

FASB Updates (BKD) This session provides an overview of proposed and final standards issued by FASB. After formally removing several projects, FASB began a new agenda consultation process to better meet the needs of financial statement users and preparers.

LUNCH

12:50 PM – 1:45 PM

Concurrent Session II

2:00 PM – 3:15 PM

Cybersecurity (Plante Moran) (Furney (Alex) Brown, Principal)– an update on what’s happening, the industries impacted, how and why – what are the best ways to prevent, how does cyber insurance really work, etc.

Fraud Update (Plante Moran) (Kyle Sutton, Manager) – a current update on latest trends in fraud and abuse in all industries – how to spot fraud?

Concurrent Session III

3:30 PM - 5:00 PM

Succession Planning (BKD) In this session we will view a video-taped interview that explores presidential transitions - pitfalls and best practices. We will hear from an experienced former college president what works and what doesn't work when making a transition including how to execute a smooth onboarding process and how to say good-bye to an outgoing president. It will be supplemented by thoughts from an existing CFO who has had experience with these leadership succession issues.

Remote Input from Tim Judd

Campbellsville University

Objectives:

1. To identify the key general problem areas for presidential transition
2. To learn what Chief Financial Officers can do to help smooth the onboarding of a new president
3. To understand common communication gaps and how to close them with a new president
4. Learn ways to end well with an outgoing president

Using Analytics for Reporting (Plante Moran) (Mary Sherman) – Wondering how to gather the right data to build your reporting, let's discuss a collaborative process that's been proven to work.

Networking Reception

5:00 PM – 6:00 PM

Tuesday, May 17

Breakfast

7:30 AM – 8:15 AM

Concurrent Session IV

8:15 AM – 9:45 AM

Measuring Academic Programs (BKD) The higher education industry has been hit hard by the events of 2020, leaving the future of many colleges and universities unknown. Planning for what's next requires using data to assess the strength of academic programs and make strategic decisions.

Single Audit Updates (Plante Moran) (Vicki VanDenBerg, Partner and Jeff Pohler, Assurance Manager)- there are continual and untimely changes to required testing for major programs, uniform guidance and latest and greatest on HEERF reporting, common errors and no cost extensions

Concurrent Session V

10:00 AM – 11:00 AM

Higher Education Tax Update (Plante Moran) (Amanda Coon, Tax Manager and Dori Eggett, Tax Partner) – Fresh off extended returns being filed, what's happening in Higher Education tax and what do we all need to watch for

FASB Q&A (BKD) - have questions on FASB updates? Bring your questions and we will help with the answers along with input from your peers.

LUNCH

11:15 AM – 12:45 PM

Concurrent Session VI

1:00 PM – 2:15 PM

GASB Q&A (Plante Moran) (Brian Greko, Principal & Steven Bishop, Partner) – have questions on GASB reporting, treatment, upcoming projects and how those might impact you in the future? Bring your questions and we will help with the answers along with input from your peers.

Closing Signals - What the Data Says!" Speaker (Nick Wallace, Director, BKD CPAs and Advisors) - The dire predictions about an upcoming tidal wave of college and university closures, along with continued media focus on the pressures facing the industry, portray a grim setting that is often too easily accepted by the public. But what does the data say? This session will provide an overview of the data and trends on higher education closures and see how the facts line up with perception. In addition, a thorough examination will be made of recent non-profit closures to recognize the common financial metrics and other indicators shared between these institutions now closed. The presentation will look at historical closure trends of higher education institutions and compare to recent years' data. The facts and data will guide observations on whether there has been a recent spike in closures or not. We will also review recent data that suggest current financial health trends for private colleges and suggest tools and processes to monitor and improve financial vitality. Learning Objectives will include Discussing the importance of data in understanding closing trends in higher education; Recognizing how facts align with perception; and interpreting how common financial metrics and tools may be used to discuss, guide and govern institutions.