

# 2022 Annual Meeting Sponsorship Opportunities

9/25/22-09/27/22 • Marriott St. Louis Grand in St. Louis, MO

| <b>Events</b>   | <b><u>Available</u></b> | <b><u>Sponsored</u></b> |
|---|-------------------------|-------------------------|
| Sunday, Opening event                                 | \$ 25,000               | BKD                     |
| Sunday, Opening event stations, if conducive to venue | \$ 5,000                |                         |
| Saturday, President's dinner                          | \$ 18,000               | Bank of America         |
| Monday, Regional Presidents' dinner                   | \$ 8,500                | TIAA                    |
| First time attendees luncheon                         | \$ 8,000                | TIAA                    |
| Best practice program                                 | \$ 6,000                | BakerTilly              |

| <b>Speakers/Sessions</b>                                | <b><u>Available</u></b> | <b><u>Sponsored</u></b> |
|---|-------------------------|-------------------------|
| Sunday, Opening Keynote Speaker, Zonya Foco             | \$ 5,000                | TIAA                    |
| Monday, Keynote Speaker, Aaron Davis                    | \$ 5,000                | TIAA                    |
| Tuesday morning, Keynote Speaker, Phil Gwoke            | \$ 5,000                | Reserved                |
| Tuesday, Closing Keynote Speaker, John O'Leary          | \$ 5,000                | TIAA                    |
| Showcase, 50 min. segment, Sunday 4:30-5:30pm           | \$ 5,000                |                         |
| Showcase, 50 min. segment, Monday 11am-noon             | \$ 5,000                | TIAA                    |
| Showcase, 50 min. segment, Monday 1:15-2:15pm           | \$ 5,000                | Reserved                |
| Showcase, 50 min. segment, Tuesday 11am-noon            | \$ 5,000                |                         |
| Mini-showcase, Sunday                                   | \$ 2,500                |                         |
| Mini-showcase, Sunday                                   | \$ 2,500                |                         |
| Mini-showcase, Monday                                   | \$ 2,500                |                         |
| Mini-showcase, Monday, 15-20 minutes during 2:15-3:15pm | \$ 2,500                | Reserved                |
| Mini-showcase, Monday                                   | \$ 2,500                |                         |
| Mini-showcase, Tuesday                                  | \$ 2,500                |                         |
| Concurrent Session introduction                         | \$ 2,000                |                         |

| <b>Meals/breaks</b>           | <b><u>Available</u></b> | <b><u>Sponsored</u></b>   |
|-------------------------------|-------------------------|---------------------------|
| Beverage Station - all breaks | \$ 5,000                |                           |
| Lunch, Sunday, if provided    | \$ 5,000                |                           |
| Breakfast, Monday             | \$ 5,000                |                           |
| Lunch, Monday                 | \$ 5,000                |                           |
| Breakfast, Tuesday            | \$ 5,000                |                           |
| Lunch, Tuesday                | \$ 5,000                |                           |
| Morning break                 | \$ 3,000                |                           |
| Afternoon break               | \$ 3,000                | Andrews Hooper Pavlik PLC |

| <b>Attendee services/items</b>                                       | <b><u>Available</u></b> | <b><u>Sponsored</u></b> |
|--|-------------------------|-------------------------|
| WiFi for exhibit hall and meeting space                              | \$ 10,000               |                         |
| Lounge (in CACUBO booth space)                                       | \$ 5,000                | PlanteMoran             |
| Conference bags  | \$ 8,500                | Sodexo                  |
| Registered attendee gift   | \$ 8,500                | RSM                     |
| Key Cards  | \$ 7,500                |                         |
| Lanyards   | \$ 5,000                | Stifel                  |
| Floor Clings in Exhibit Hall that lead to CACUBO booth               | \$ 4,000                |                         |
| Attendance scholarship   | \$ 1,000                |                         |
| Gobo (2)   |                         |                         |
| Pole Wraps (3) at entrance to Gen.Session Room and Exhibit Hall Area |                         |                         |
| Escalator Clings   |                         |                         |

*\*Other sponsorship opportunities, please contact Jill Yates*