

2023 CACUBO Annual Conference Sponsorship Opportunities

With your sponsorship, your company logo is displayed on our 2023 CACUBO Annual Conference webpage as well as recognized at the annual conference. Once your sponsorship opportunity is confirmed, you will receive a sponsorship letter for signature. This letter will include the sponsorship level you have reached and the benefits for that level.

Events

Sunday Opening Event \$25,000

Our Opening Event is the kick-off for the annual meeting. All registered attendees are eligible to attend. We will work with you to provide an opportunity to welcome attendees and introduce your company. Company logo will be on the event signage.

Sunday Opening Event Stations \$5,000

Depending on the venue for the opening event, this is an opportunity to sponsor a station within the event. Company logo will be on the station signage.

Saturday President's Dinner \$18,000

Our President's dinner is an opportunity to thank our CACUBO volunteers, past CACUBO presidents, and Board members. You will be provided the opportunity to welcome attendees and introduce your company. Company logo will be on the event signage.

Monday Regional Presidents' Dinner \$8,500

Our Regional Presidents' dinner is an opportunity to thank the presidents of ACUBOs including our NACUBO president and vice presidents. You will be provided the opportunity to welcome attendees and introduce your company. Company logo will be on the event signage.

First Time Attendees luncheon \$8,000

This is a luncheon for our First Time Attendees. Providing an opportunity for them to ask questions, give feedback, etc. You will be provided 2-3 minutes at beginning of luncheon to welcome attendees and introduce your company.

Best Practices Program \$6,000

You will participate in the announcement of Best Practice program winners during the annual meeting general session as well as introduce, 2-3 minutes, the Best Practice concurrent session(s) during the annual meeting. Company logo will be on the session signage.

NEW 2023 - Monday night progressive meal, if interested contact Jill

All registered attendees will be eligible to participate in the progressive meal. This is an opportunity for you to network with the attendees that participate. There will be at least four (4) rooms available for sponsorship. It is also an opportunity to partner with another exhibitor/sponsor for a room. Your company logo will be on the event signage.

- **Appetizer, 1-hour event, includes premium bar service, \$5,000**
- **Dinner & Salad, 1-hour event, includes premium bar service, \$10,000**
- **Dessert/Nightcap Reception, 2-hour event, includes premium bar service, \$7,500**

Speakers/Sessions

Opening Keynote Speaker \$5,000

Our programming for our annual meeting begins with our opening keynote speaker. You will be provided 5-7 minutes at the beginning of the session to introduce your company and the session. Company logo will be on the session signage.

Keynote Speaker \$5,000

This is an opportunity to sponsor a keynote speaker for our annual meeting. You will be provided 2-3 minutes at the beginning of the session to introduce your company and the session. Company logo will be on the session signage.

Showcase, 50 min. session, \$5,000

Takes place during concurrent session times. It is an opportunity to showcase your company and how you can benefit our members - new service, new product, story of how you have benefited other campuses. We request that it not be a sales pitch.

Spotlight session, 15-20 min., \$2,500

Takes place during exhibit hall hours. It is an opportunity to showcase your company and how you can benefit our members - new service, new product, story of how you have benefited other campuses. If you choose to sponsor a Showcase, the spotlight session is also an opportunity for follow-up of your Showcase concurrent session. We request that it not be a sales pitch.

Concurrent session introduction \$2,000

For concurrent sessions that do not have a business partner, this is an opportunity to sponsor the session. You will be provided 2-3 minutes at the beginning of the session to introduce your company and the session. Company logo will be on the session signage.

Meals/Breaks

Beverage Station – All Breaks \$5,000

In addition to your sponsorship recognition on the CACUBO Annual Meeting webpage and at the annual meeting, your company logo is displayed on station signage.

Lunch \$5,000

In addition to your sponsorship recognition on the CACUBO Annual Meeting webpage and at the annual meeting, your company logo is displayed on lunch table signage.

Breakfast \$5,000

In addition to your sponsorship recognition on the CACUBO Annual Meeting webpage and at the annual meeting, your company logo is displayed on breakfast table signage.

Break \$3,000

In addition to your sponsorship recognition on the CACUBO Annual Meeting webpage and at the annual meeting, your company logo is displayed on break time signage.

Attendee Services/Items

WiFi For Meeting Space and Exhibit Hall \$10,000

Provides complimentary WiFi to our attendees in the meeting space and the exhibit hall. Company logo will be listed with service.

CACUBO Lounge \$5,000

The CACUBO lounge is in a booth within the exhibit hall. It is provided for attendees to relax, meet, charge devices, etc. Your company logo is displayed on lounge signage.

Conference Bags \$8,500

Registered attendees receive a conference bag. Your company logo is displayed on the bag as well as in listing of sponsors.

Registered Attendee Gift \$8,500

This gift is distributed to all registered attendees. Your company logo is displayed on the gift as well as in listing of sponsors.

Key Cards \$7,500

Your company logo is displayed on hotel room keys.

Lanyards \$5,000

Registered attendees receive a lanyard to hold name badge. Your company logo is displayed on the lanyard as well as in listing of sponsors.

Floor Clings that lead to CACUBO booth \$4,000

Footprints that cling to floor in exhibit hall leading to CACUBO booth. Your company logo is displayed on footprints.

Attendee Scholarship \$1,000

This sponsorship provides funding for a scholarship(s) to be awarded to a CACUBO member who applies for the opportunity.

Escalator Clings & Pole wraps

Depending on the annual conference venue, your company logo is displayed on the escalator(s) and/or wrapped around poles within the venue.

Other sponsorship opportunities, please contact [Jill Yates](#)

CACUBO welcomes your ideas for a sponsorship opportunity.