

# 2023 CACUBO Annual Conference Sponsorship Opportunities

With your sponsorship, your company logo is displayed on our 2023 CACUBO Annual Conference webpage as well as recognized at the annual conference. Once your sponsorship opportunity is confirmed, you will receive a sponsorship letter for signature. This letter will include the sponsorship level you have reached and the benefits for that level.

## Events

### **Sunday Opening Event \$25,000**

Our Opening Event is the kick-off for the annual meeting. All registered attendees are eligible to attend. We will work with you to provide an opportunity to welcome attendees and introduce your company. Company logo will be on the event signage.

### **Sunday Opening Event Stations \$5,000**

Depending on the venue for the opening event, this is an opportunity to sponsor a station within the event. Company logo will be on the station signage.

### **Saturday President's Dinner \$18,000**

Our President's dinner is an opportunity to thank our CACUBO volunteers, past CACUBO presidents, and Board members. You will be provided the opportunity to welcome attendees and introduce your company. Company logo will be on the event signage.

### **Monday Regional Presidents' Dinner \$8,500**

Our Regional Presidents' dinner is an opportunity to thank the presidents of ACUBOs including our NACUBO president and vice presidents. You will be provided the opportunity to welcome attendees and introduce your company. Company logo will be on the event signage.

### **First Time Attendees luncheon \$8,000**

This is a luncheon for our First Time Attendees. Providing an opportunity for them to ask questions, give feedback, etc. You will be provided 2-3 minutes at beginning of luncheon to welcome attendees and introduce your company.

### **Best Practices Program \$6,000**

You will participate in the announcement of Best Practice program winners during the annual meeting general session as well as introduce, 2-3 minutes, the Best Practice concurrent session(s) during the annual meeting. Company logo will be on the session signage.

### **NEW 2023 - Monday night progressive meal, if interested contact Jill**

All registered attendees will be eligible to participate in the progressive meal. This is an opportunity for you to network with the attendees that participate. There will be at least four (4) rooms available for sponsorship. It is also an opportunity to partner with another exhibitor/sponsor for a room. Your company logo will be on the event signage.

## Speakers/Sessions

### **Opening Keynote Speaker \$5,000**

Our programming for our annual meeting begins with our opening keynote speaker. You will be provided 5-7 minutes at the beginning of the session to introduce your company and the session. Company logo will be on the session signage.

### **Keynote Speaker \$5,000**

This is an opportunity to sponsor a keynote speaker for our annual meeting. You will be provided 2-3 minutes at the beginning of the session to introduce your company and the session. Company logo will be on the session signage.

### **Showcase, 50 min. session, \$5,000**

Takes place during concurrent session times. It is an opportunity to showcase your company and how you can benefit our members - new service, new product, story of how you have benefited other campuses. We request that it not be a sales pitch.

### **Spotlight session, 15-20 min., \$2,500**

Takes place during exhibit hall hours. It is an opportunity to showcase your company and how you can benefit our members - new service, new product, story of how you have benefited other campuses. If you choose to sponsor a Showcase, the spotlight session is also an opportunity for follow-up of your Showcase concurrent session. We request that it not be a sales pitch.

### **Concurrent session introduction \$2,000**

For concurrent sessions that do not have a business partner, this is an opportunity to sponsor the session. You will be provided 2-3 minutes at the beginning of the session to introduce your company and the session. Company logo will be on the session signage.

## Meals/Breaks

### **Beverage Station – All Breaks \$5,000**

In addition to your sponsorship recognition on the CACUBO Annual Meeting webpage and at the annual meeting, your company logo is displayed on station signage.

### **Lunch \$5,000**

In addition to your sponsorship recognition on the CACUBO Annual Meeting webpage and at the annual meeting, your company logo is displayed on lunch table signage.

### **Breakfast \$5,000**

In addition to your sponsorship recognition on the CACUBO Annual Meeting webpage and at the annual meeting, your company logo is displayed on breakfast table signage.

### **Break \$3,000**

In addition to your sponsorship recognition on the CACUBO Annual Meeting webpage and at the annual meeting, your company logo is displayed on break time signage.

## Attendee Services/Items

### **WiFi For Meeting Space and Exhibit Hall \$10,000**

Provides complimentary WiFi to our attendees in the meeting space and the exhibit hall. Company logo will be listed with service.

### **CACUBO Lounge \$5,000**

The CACUBO lounge is in a booth within the exhibit hall. It is provided for attendees to relax, meet, charge devices, etc. Your company logo is displayed on lounge signage.

### **Conference Bags \$8,500**

Registered attendees receive a conference bag. Your company logo is displayed on the bag as well as in listing of sponsors.

### **Registered Attendee Gift \$8,500**

This gift is distributed to all registered attendees. Your company logo is displayed on the gift as well as in listing of sponsors.

### **Key Cards \$7,500**

Your company logo is displayed on hotel room keys.

### **Lanyards \$5,000**

Registered attendees receive a lanyard to hold name badge. Your company logo is displayed on the lanyard as well as in listing of sponsors.

### **Floor Clings that lead to CACUBO booth \$4,000**

Footprints that cling to floor in exhibit hall leading to CACUBO booth. Your company logo is displayed on footprints.

### **Attendee Scholarship \$1,000**

This sponsorship provides funding for a scholarship(s) to be awarded to a CACUBO member who applies for the opportunity.

### **Escalator clings & pole wraps**

TBD

### **Gobo**

TBD

### **Other sponsorship opportunities, please contact [Jill Yates](#)**

CACUBO welcomes your ideas for a sponsorship opportunity.