

2021 Sponsorship Opportunities Detail:

Keynote Speaker \$5,000

This is an opportunity to sponsor a keynote speaker for our virtual annual meeting. You will be provided 2-3 minutes at the beginning of the session to introduce your company and the session. Company logo will be on the session tile.

Virtual platform (4 @ \$10,000 each)

Sponsorship of the virtual platform that is being utilized for the meeting.

Showcase, 50 min. session (4 @ \$5,000 each)

Takes place during concurrent session times. It is an opportunity to showcase your company and how you can benefit our members - new service, new product, story of how you have benefited other campuses. We request that it not be a sales pitch.

2022 Attendee Registration Raffle (2 @ \$5000)

This sponsorship is a random drawing of up to 10 CACUBO members who attend the 2021 virtual annual meeting. The names from the drawing will each be provided a complimentary registration for the 2022 annual meeting!

Mini-showcase, 15-20 min. (6 @ \$2000 each)

Takes place during lunch hours. It is an opportunity to showcase your company and how you can benefit our members - new service, new product, story of how you have benefited other campuses. We request that it not be a sales pitch.

First Time Attendees luncheon \$2,500

This is a luncheon for our First Time Attendees. Providing an opportunity for them to ask questions, give feedback, etc.

Virtual platform ad \$2,000

Your logo will be listed alongside our annual meeting logo on the landing page of the virtual platform in a looping graphic. On the sponsor page, your logo can link directly to your website if you choose.

Concurrent session sponsorship \$2,000

For concurrent sessions that do not have a business partner, this is an opportunity to sponsor the session. You will be provided 2-3 minutes at the beginning of the session to introduce your company and the session. Company logo will be on the session tile.

Available for sponsorship

Integrated Long Range Financial Model, Anoka Technical College
Reserves Strategy Canvas, Metropolitan Comm. College

Best Practices Program \$5,000

You will participate in the announcement of Best Practice program winners during the virtual meeting general session as well as introduce, 2-3 minutes, the Best Practice concurrent session(s) during the virtual annual meeting.