

How Your Campus Store Can Impact Inclusion, Belonging, and Retention

IN PARTNERSHIP WITH CACUBO

FEBRUARY 29, 2024

CACUBO

Introductory Remarks

Nancy Combs, Associate Vice-President for Finance & Assistant Treasurer

GRINNELL COLLEGE

Key Terms for Today's Session

Each contributes to your campus store's student retention strategy



Inclusion: Everyone is included, visible, heard and considered.



Equity: Fair treatment for all while striving to identify and eliminate inequities and barriers.



Belonging: Everyone is treated, and feels like, a full member of the larger community, and can thrive.

From Harvard University Glossary of Diversity, Inclusion and Belonging (DIB) Terms



Inclusion



Spelman College

A Choice to Change the World



Elevating the store assortment to meet student needs

SACRED HEART COLLECTIONS AT SPELMAN COLLEGE

- Brandi Wallace, Founder, Sacred Heart Collections
- Moderated By: Andrew Hall, Store Manager, Spelman College



Sacred Heart
COLLECTIONS



Spelman MESSENGER

INSIDE:
A Forever Blue Spring in Review
Empowering Future Entrepreneurs
Game Jam: a First for HBCU Students
Celebrating Columbus Area Scholars



Helene D. Gayle, M.D., M.P.H.

A Transformational Leader for an Unprecedented Time



“The brand symbolizes grace, exquisiteness, and elegance...and serves to empower men and women.”



Equity



Leveling the Playing Field with Affordable Course Materials

THE CAMPUS-WIDE ACCESS PROGRAM AT PURDUE NORTHWEST

- Omar Sahmoudi, Associate Vice Chancellor, Finance & Business Services
- Moderated By: Amy Turpin, Director of Access Solutions, Follett



PNW

PURDUE UNIVERSITY NORTHWEST



Introducing Instructional Materials Access program for All PNW students

Instructional Materials Access is a powerful and convenient program designed to ensure every Purdue University Northwest student has affordable access to ALL required course materials they need to succeed, including textbooks, on or before the first day of class each semester.

By the Numbers: Fall & Spring 2023



6,469
students



1,682
sections



\$2.2M
in savings



Belonging



Reimagining the campus store and building community

THE STORE TRANSFORMATION AT DESALES UNIVERSITY

- Brian Mauro, Director of Auxiliary Services, DeSales University
- Moderated By: Dave Bourdette, Regional Manager, Follett





DESALES
UNIVERSITY

There's power
when we **connect**

Learn with openness. Embrace every opportunity. Live with compassion.





Before...



BOOKSTORE







CLEARANCE
↓

BE WHO YOU ARE
AND BE THAT WELL
St. Francis de Sales

put
textbook
here

10% C

JOIN A LIST (OR TWO) AND GET
10% OFF
YOUR CLOTHING AND GIFT PURCHASE



DESAL
NURSING

DESAL
BULLDOG

DESAL
BULLDOG

INNNOVA
FREE
INNNOVA





Questions? Reach out!

Brandi Wallace:

brandi@sacredheartcollections.com

Omar Sahmoudi:

osahmoud@pnw.edu

Brian Mauro:

brian.mauro@desales.edu

Or, contact information@follett.com
and we'll get your question answered!