How Your Campus Store Can Impact Inclusion, Belonging, and Retention

IN PARTNERSHIP WITH CACUBO

FEBRUARY 29, 2024
CACUBO

Introductory Remarks
Nancy Combs, Associate Vice-President for Finance & Assistant Treasurer
GRINNELL COLLEGE
Key Terms for Today’s Session
Each contributes to your campus store’s student retention strategy

**Inclusion:** Everyone is included, visible, heard and considered.

**Equity:** Fair treatment for all while striving to identify and eliminate inequities and barriers.

**Belonging:** Everyone is treated, and feels like, a full member of the larger community, and can thrive.

*From Harvard University Glossary of Diversity, Inclusion and Belonging (DIB) Terms*
Elevating the store assortment to meet student needs

SACRED HEART COLLECTIONS AT SPELMAN COLLEGE

• Brandi Wallace, Founder, Sacred Heart Collections
• Moderated By: Andrew Hall, Store Manager, Spelman College
Spelman MESSENGER

INSIDE:
A Forever Blue Spring in Review
Empowering Future Entrepreneurs
Game Jam: a First for HBCU Students
Celebrating Columbus Area Scholars

Helene D. Gayle, M.D., M.P.H.
A Transformational Leader for an Unprecedented Time

THE ALUMNAE MAGAZINE OF SPELMAN COLLEGE | FALL 2023 | VOL. 134 NO. 2
“The brand symbolizes grace, exquisiteness, and elegance…and serves to empower men and women.”
Leveling the Playing Field with Affordable Course Materials

THE CAMPUS-WIDE ACCESS PROGRAM AT PURDUE NORTHWEST

• Omar Sahmoudi, Associate Vice Chancellor, Finance & Business Services

• Moderated By: Amy Turpin, Director of Access Solutions, Follett
Introducing Instructional Materials Access program for All PNW students

Instructional Materials Access is a powerful and convenient program designed to ensure every Purdue University Northwest student has affordable access to ALL required course materials they need to succeed, including textbooks, on or before the first day of class each semester.
By the Numbers: Fall & Spring 2023

6,469 students

1,682 sections

$2.2M in savings
Reimagining the campus store and building community

THE STORE TRANSFORMATION AT DESALES UNIVERSITY

- Brian Mauro, Director of Auxiliary Services, DeSales University
- Moderated By: Dave Bourdette, Regional Manager, Follett
DeSales University

There's power when we connect

Learn with openness. Embrace every opportunity. Live with compassion.
Questions? Reach out!

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Or, contact information@follett.com and we’ll get your question answered!